



**NMMA Honours Ross Campion Jardine, Founding Member of Campion Marine,  
with Hall of Fame Award**

**Toronto, ON – January 16<sup>th</sup> 2012** – The National Marine Manufacturers Association (NMMA) inducted Ross Campion Jardine, former General Manager and founding shareholder of Campion Marine, into the NMMA Hall of Fame. Ross' career-long achievements were recognized at the NMMA Annual General Meeting during the Toronto International Boat Show at the Direct Energy Centre.

The NMMA Hall of Fame is the Association's highest honour. It was established in 1988 and recognizes individuals who have, or continue to generate, substantial and lasting contributions toward the advancement of the marine industry. It honours individuals whose names and deeds are synonymous with the pursuit of quality, innovation, and perfection within their respective spheres of expertise.

"Ross Campion Jardine has dedicated his career to helping grow recreational boating while creating a thriving business in Canada and internationally," said Rick Layzell, NMMA Chairman. "Ross' dedication to our industry and his leadership over the years has had a significant positive impact on the recreational marine industry and I am honoured to be announcing his induction to the NMMA Hall of Fame."

As General Manager of Campion Marine, Ross was instrumental in charting the course for Campion to grow internationally and to eventually become Canada's largest independently owned fiberglass power boat builder. Ross, along with his son, Rex Jardine, introduced numerous boat lines and models to the world of power boating. The Chase line of Campion high performance boats was essential to the introduction of the APEX Hull – now used on almost every Campion model. The APEX Hull is an award winning design that offers safer boat handling, exceptional performance and better fuel economy.

Ross' son Rex Jardine, accepted the award on behalf of his father.

NMMA congratulates Ross and his family on this outstanding achievement.

About NMMA: National Marine Manufacturers Association (NMMA) is the leading association representing the recreational boating industry in North America. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters and anglers throughout the U.S. and Canada. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. For more information visit [www.nmma.org](http://www.nmma.org) or [www.nmma.ca](http://www.nmma.ca).

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